

# Gastrointestinal CANCER



22 –25 JUNE 2011  
BARCELONA, SPAIN

**CHAIRS:**

**Mario Dicato, MD**  
Luxembourg Medical Center  
Luxembourg, Luxembourg

**Eric Van Cutsem, MD, PhD**  
University Hospital Gasthuisberg  
Leuven, Belgium

**First Announcement and Call for Abstracts**  
**Abstract Deadline: 22 February 2011**

## 2011 ESMO CHIEF EXECUTIVE INVITATION

On behalf of the European Society for Medical Oncology (ESMO), it is my pleasure to invite you to register for the *ESMO 13th World Congress on Gastrointestinal Cancer* taking place in Barcelona, Spain from 22-25 June 2011.

A core part of ESMO's mission is to nurture, facilitate and disseminate cancer research, and therefore we are pleased to collaborate with Imedex on this premier meeting on gastrointestinal cancer. An exceptional program awaits all participants along with a special session for young medical oncologists. By presenting a comprehensive overview of the state-of-the-art in gastrointestinal cancer, we are committed to keeping you abreast of the latest advances and innovations in the field so that your patients receive the best treatment and care available.

I hope that you find both the conference and your stay in Barcelona enriching and rewarding.

Alan J. Howard

ESMO Chief Executive

For further information about ESMO and its activities, please visit our website at [www.esmo.org](http://www.esmo.org)

**Mario Dicato, MD**  
Luxembourg, Luxembourg

**Eric Van Cutsem, MD, PhD**  
Leuven, Belgium



European Society for Medical Oncology



13TH WORLD CONGRESS ON

# Gastrointestinal

CANCER

22-25 June 2011 • Barcelona, Spain

## LETTER FROM THE CHAIRS

### Dear Colleague,

On behalf of the entire Scientific Organizing Committee, it is our great pleasure to invite you to join the *ESMO 13th World Congress on Gastrointestinal Cancer* which will take place in Barcelona, Spain from 22-25 June 2011.

In its thirteenth year, and endorsed by leading professional societies and organizations, the Congress is the premier global event in the field, encompassing malignancies affecting every component of the gastrointestinal tract and aspects related to the care of patients with gastrointestinal cancer, including screening, diagnosis, and the latest management options for common and uncommon tumors.

With the focus on personalized therapy, multidisciplinary management and unraveling molecular mechanisms, this event will educate and update the broad range of experts who participate in the treatment of gastrointestinal cancers, providing a clear overview for treatment. Over 70 expert specialists will lead the sessions and meet with participants in small targeted groups, making the scientific agenda the most comprehensive and most effective in addressing the educational needs of physicians. Specialized sessions for nurses, surgeons, and young medical oncologists provide enhanced educational opportunities.

Presentation of cutting-edge research is one of the highlights of the World Congress, offering opportunities for researchers worldwide to interact with colleagues and share their endeavors with the healthcare community. In 2010, more than 400 abstracts were accepted for presentation and publication in a special supplement to the *Annals of Oncology*. We invite you to participate in this year's meeting by submitting an abstract to be considered for presentation.

The *ESMO 13th World Congress on Gastrointestinal Cancer* promises to continue the tradition of excellence and stimulate the interest of its participants. We look forward to seeing you in June 2011 in Barcelona for what will be a most important and most memorable scientific meeting.

Sincerely,

**Mario Dicato, MD**  
Luxembourg, Luxembourg

**Eric Van Cutsem, MD, PhD**  
Leuven, Belgium



## CONTINUING MEDICAL EDUCATION

### Accreditation

The Congress has applied for ESMO-MORA accreditation. Attendees will receive a certificate of attendance at the end of the Congress.

### Who Should Attend

This Congress is specifically designed for practicing clinicians, gastroenterologists, hepatologists, surgeons, medical oncologists, radiation oncologists, and clinical researchers who wish to review and update their knowledge and management of cancers of the gastrointestinal tract. Other healthcare professionals may also find this program beneficial.

### Learning Objectives

After attending this Congress, participants should be able to:

- Identify current controversies in the management of patients with gastric or esophageal cancers
- Discuss contemporary treatment options for patients with gastric or esophageal cancers
- Comment on available treatment options for rare gastrointestinal and neuroendocrine tumors
- Recognize the epidemiology and pathogenesis of hepatocellular carcinoma
- Discuss management of patients with cancer of the liver
- Understand adjuvant and neoadjuvant treatment options for patients with locally advanced and metastatic cancer of the pancreas
- Select the most appropriate detection, screening and chemoprevention methods for colorectal cancer
- Generalize the use of molecular markers for screening, and prognosis of colorectal cancer and gastric cancer
- Select the most appropriate adjuvant and neoadjuvant treatments for patients with colorectal cancer
- Comment on new agents in the treatment of colorectal cancer and the latest clinical trials results
- Identify treatment strategies for rectal cancer
- Distinguish appropriate surgical techniques for the treatment of gastrointestinal cancers

## CONGRESS SECRETARIAT

This Congress is developed and managed by Imedex.



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[www.imedex.com](http://www.imedex.com)  
[www.worldgicancer.com](http://www.worldgicancer.com)

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## INVITED SCIENTIFIC COMMITTEE

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Tel Aviv, Israel

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Leuven, Belgium

Cornelius J.H. van de Velde, MD, PhD  
Leiden University Medical Center  
Leiden, The Netherlands

John R. Zalcberg, MD, PhD  
Peter MacCallum Cancer Center  
Melbourne, Australia

## Scientific Topics

Presentation of selected abstracts

Cancer of the pancreas and bile ducts

Cancer of the liver

Esophageal cancer

Rare tumors: Neuroendocrine tumors and gastrointestinal stromal tumors (GIST)

Gastric cancer

Colorectal cancer: Prevention, screening, and follow-up

Colorectal cancer: Liver metastases and peritoneal disease

Multimodality therapy for rectal cancer

Imaging in gastrointestinal cancer

Metastatic colorectal cancer

Adjuvant therapy for colon cancer

Report on expert discussion

Meet the expert presentations

Nurses symposium

Focus on young medical oncologists

**Visit [www.worldgicancer.com](http://www.worldgicancer.com)  
for more information and  
to register.**

Endorsed by the following  
societies and associations:



### SATELLITE SYMPOSIA

Satellite symposia, supported by a variety of pharmaceutical companies, will be open to Congress attendees free of charge. Topics have been chosen to complement the plenary sessions of the Congress.

### CONGRESS LANGUAGE

The Congress language is English. No translation will be provided.

### CONGRESS WEBSITE

[www.worldgicancer.com](http://www.worldgicancer.com)

Visitors to the Congress website can view the scientific program and housing options, register for the Congress and submit abstracts. Please check frequently for updates.

### CONGRESS LOCATION

#### The International Convention Center of Barcelona

Centre de Convencions Internacional de Barcelona (CCIB)  
Rambla de Prim 1-17  
08019 Barcelona, Spain

This modern convention center is located in the heart of a new activity area at the junction of the Mediterranean Sea and the Besòs River, in North-East Barcelona.

### CORPORATE SUPPORT

Several options are available to companies interested in supporting this Congress. For more information, please contact Imedex at +1 (770) 751 7332, or by email at [cme@imedex.com](mailto:cme@imedex.com).

### CALL FOR EXHIBITORS

Exhibit space is available to companies interested in participating in this Congress through exhibition. For more information, please contact Imedex at +1 (678) 242 0719 or by email at [exhibits@imedex.com](mailto:exhibits@imedex.com).

## CALL FOR ABSTRACTS

Participants interested in presenting data should submit abstracts online at [www.worldgicancer.com](http://www.worldgicancer.com) by **22 February 2011**. Abstracts are subject to acceptance by the Scientific Committee. Once accepted, abstracts will be published in a supplement of *Annals of Oncology* and scheduled for oral or poster presentation. Acceptance notifications and guidelines for poster presentation will be sent on **4 April 2011**. Authors of accepted abstracts who have not registered will have until **28 April 2011** to do so at the rate of **€565**. After this date, abstracts without registered presenters will be disregarded and not included in the publication.

Abstracts will be accepted in the following categories, and the author should indicate it as either BASIC or CLINICAL by checking the appropriate box in the online submission system:

- Colon Cancer
- Esophageal Cancer
- Gastric Cancer
- Liver Cancer
- Pancreatic Cancer
- Rectal Cancer
- Other

## ABSTRACT GUIDELINES

- Follow the online instructions
- Abstracts must be written in English
- The submitted work must not, nor will not have been:
  - published in any journal, or on any website before 22 June 2011, nor,
  - presented at any national or international scientific conference prior to 22 June 2011
- Accepted format: Word document format, 9 point Arial font, 500 word count limit
- Use a concise title
- List affiliations of author(s) as briefly as possible, with city, province and country
- Use standard and well-accepted abbreviations
- When using references, use standard and well-accepted formats
- Abstract content should be single-spaced and typed in lower case
- Abstracts shall be of original research and contain a concise statement of study aim
- Please include and indicate in bold the following four (4) parts of your abstract: **Background, Method, Results, and Conclusion(s)**. Conclusions must be supported by your results and summarized within your abstract at the time of submission. Results “to be completed” and/or conclusions “to be discussed” are not acceptable.

## SUBMISSION INSTRUCTIONS

Go to [www.worldgicancer.com](http://www.worldgicancer.com) and click “abstract info”.

## DEVELOPING NATIONS TRAVEL AWARDS

A limited number of travel awards are available for investigators from developing nations. Awards are available to investigators from the countries indicated in the 2010 World Bank List of Economies as Low-Income or Lower Middle Income Economies. The complete list can be found at <http://web.worldbank.org>.

These awards will consist of Congress registration and a check for €1500 to cover airfare and hotel, given to the recipient at the Congress. Airfare can be purchased by Imedex and deducted from this amount, if needed. If you have questions about this information, please contact Imedex.

### How to Apply for Developing Nations Travel Awards:

- Submit your abstract to the *ESMO 13<sup>th</sup> World Congress on Gastrointestinal Cancer* indicating that the abstract is to be considered for the Developing Nations Award
- The candidate must be the first author of the submitted abstract
- The work must not have been presented or published before the date of the *ESMO 13<sup>th</sup> World Congress on Gastrointestinal Cancer*
- Abstracts must be submitted on schedule
- Candidates should submit:
  - An extended abstract
  - A Curriculum Vitae
  - A 1-3 page description of their interests and current research in gastrointestinal cancer signed and approved by their department chair

The Scientific Committee will select the award winners on the basis of the scientific content of the abstract. Winners will be notified in April 2011.

### Important Abstract Dates

**Abstract Submission Deadline**  
22 February 2011

**Abstract Notifications Mailed**  
4 April 2011

**Abstract Presenter Registration Deadline**  
28 April 2011

**Presentation Dates**  
22-25 June 2011



# About Barcelona

In a privileged position on the northeastern coast of the Iberian Peninsula and the shores of the Mediterranean, Barcelona is the second largest city in Spain in both size and population. It is also the capital of Catalonia, one of the 17 Autonomous Communities that make up Spain.

There are two official languages spoken in Barcelona: Catalan, generally spoken in all of Catalonia, and Castilian Spanish. The city of Barcelona has a population of 1,510,000, but this number spirals to more than 4,000,000 if the outlying areas are also included.

The capital of Catalonia is unequivocally a Mediterranean city, not only because of its geographic location but also and above all because of its history, tradition and cultural influences. The documented history of the city dates back to the founding of a Roman colony on its soil in the second century B.C. Modern Barcelona experienced spectacular growth and economic revival at the onset of industrialization during the

second half of the 19th century. The 1888 World's Fair became a symbol of the capacity for hard work and the international outlook projected by the city. Culture and the arts flourished in Barcelona and in all of Catalonia; the splendor achieved by Catalan modernism is one of the most patent displays.

Barcelona has always proved its will to be modern, to follow the latest international tendencies or be ahead of them. To the tourist, this is evident especially in its architecture, which so well reflects the general approach to life in this always pulsating city.

Of course, Barcelona has an old history, and there are monuments of Romanesque, Gothic, and Renaissance periods or still before, but most characteristic is what has been built during the last, say, 100 years.

Barcelona has been a center of Modernist architecture and is distinguished especially by the works of Antoni Gaudí, who together with his great contemporaries gave new and exciting looks to city, and has remained since then at the top of modernity.

Barcelona, more than just a single city, is really a collection of multi-faceted and diverse cities. The visitor unfamiliar with its history might be surprised that such a modern and enterprising city preserves its historic Gothic center almost intact, or by the curious contrast between the maze of narrow streets and the grid-like layout of the Eixample, the urban planning "Enlargement" project of the end of the 19<sup>th</sup> century.



## GENERAL INFORMATION FOR YOUR STAY IN BARCELONA

**Entering Spain:** Visitors from other European Union member countries may enter Spain using either a passport or their national identity document. Visitors from other countries must have a valid passport and a visa if required. Inquiries regarding visas can be directed to Spanish diplomatic representatives abroad.

**Climate:** Barcelona enjoys a Mediterranean climate with mild, sunny winters, warm summers, and relatively low rainfall. June/July temperatures are very pleasant at 24° Celsius (75° Fahrenheit) on average.

**Language:** Spanish and Catalan are the two main languages spoken in Barcelona. English, and to a lesser extent French, are also fairly widely spoken. Tourist information, menus, etc. are nearly always available in English, French, and German.

**General Safety Advice for Visitors:** Barcelona is a safe city, with almost no violent crime, and tourists and visitors can stroll around and sightsee at ease. However, as in any big city, some basic safety precautions should be observed. When walking around typical tourist spots, be especially vigilant of handbags and wallets.

**Health Regulation:** No international immunization is needed when entering Spain. However, be sure to familiarize yourself with the rules and regulations of all countries through which you may have to pass on your way to Spain.

**Liability and Insurance:** The Congress organizers cannot accept liability for personal injuries, loss or damage to property belonging to Congress participants (or their accompanying persons), either during or as a result of the Congress. Please check the validity of your own insurance.

**Banks:** Banks are open from 8:30 to 14:00 from Monday to Friday during the summer months. Please note that 24 June 2011 is a bank holiday.

**Credit Cards, Currency and Exchange:** All major international credit cards are accepted. Foreign currency and traveler's checks can be exchanged in Spain at banks and foreign exchange offices. Cash-point machines accepting major international credit cards and charge cards are available at most banks. The Spanish currency is the Euro.

**VAT:** There is a variable value added tax (VAT) of 8% to 18% applied to most items and services, but most prices you see will include it. When it is not included, it should be clearly indicated.

**Shopping:** Normal trading hours are Monday to Saturday from 9:00 to 13:30 and 16:30 to 20:00; however, in the city center and shopping malls, many shops stay open all day from 10:00 to 21:00, or even later in some tourist spots such as Maremagnum and Diagonal Mar.

**Duty Free:** There are no restrictions on visitors entering Spain with goods bought in another European Union member country, as long as they are for their own use and not to sell.

### **Public Transport and Car Rental:**

Barcelona has a good, comprehensive public transport network, with special ten-trip and one, two, or three-day tickets valid on bus, metro and local trains. Taxis are abundant and reasonably priced. Free parking is very limited in the city center and car parks are expensive, so car rental is only really recommended for excursions outside the city.

**Taxis:** Taxis in Barcelona may be ordered by phone, picked up at authorized taxi stands, or flagged down in the street. Always check that the meter is running. Taxis must usually be paid in cash, though some accept credit cards.

**Tippling:** In restaurants, hotels, taxis, hairdressers and so on, a gratuity is not included in the price. Although optional, tips are readily accepted and a general guideline is between 5% and 10% of the bill, depending on the quality of the service. Hotel and airport porters will take, depending on the luggage you have, 1 to 3 Euros.

**Italian Participants:** Alijet & Fargo International SRL has been appointed as the official agency for government authorization for Italian participants. You may contact them directly at:

Alijet & Fargo International SRL  
Via Pietro Maroncelli 44/66, 50137  
Firenze, Italy  
Tel.: +39 055 600 555  
Fax: +39 055 609 078

# Hotel Accommodations

## HOTEL AC BARCELONA

★★★★ Area 1

This hotel is ideal for all kinds of business. Its numerous and spacious lounges are ideal locations to hold conventions and business events. It is located adjacent to the CCIB and across the street from the Diagonal Mar Shopping center.

## HOTEL ATENEA MAR

★★★★ Area 1

The Barcelona Hotel Atenea Mar stands right on the sea front. It is only five minutes from the CCIB and offers direct access to the metro and the main modes of transport around the city. This modern, functional hotel provides the perfect base for an enjoyable stay on either business trips or vacations.

## HOTEL BARCELONA PRINCESS

★★★★ Area 1

The Hotel Barcelona Princess is composed of 26 floors. This hotel is across from the CCIB, within walking distance to the beach and beside one of the biggest shopping centers in town, Diagonal Mar.

## HOTEL CATALONIA BERNA

★★★★ Area 2

The hotel is situated in one of the first residential buildings built in Barcelona's Eixample district by Catalan architect Josep Cerdà. Built in 1864 in an eclectic style of classical inspiration, it has been classified as a historic monument. It is the only building that still retains the splendid paintings and ornaments of the original façade, which has been totally renovated. The hotel is furnished in a modern and elegant style. It has 124 rooms equipped with all comforts and amenities.

## HOTEL DUQUES DE BERGARA

★★★★ Area 2

The hotel is located in the centre of Barcelona, a few metres from Plaza Catalunya and Las Ramblas. Built in 1899 by one of Gaudi's masters, it is a beautiful modernist-style building. In the interior courtyard of the building, next to the hotel bar, there is a pool with a solarium and sunbeds at your disposal.

## HOTEL CATALONIA RAMBLAS

★★★★ Area 2

Hotel Catalonia Ramblas dates back to 1903. It is the only modernist building in the entire street. The complex is situated in the old quarter of Barcelona, close to Las Ramblas and Plaza Catalunya, in one of the city's most renowned shopping areas. It offers a bar, a fitness room and gym, a pool area, a car park and a garden in the interior courtyard of the complex.



## HOTEL DIAGONAL ZERO

★★★★ Area 1

This hotel opened in December 2008, and offers its guests a cosmopolitan atmosphere in a cozy and comfortable framework, with the most avant-garde technology and a high quality finishing.

The hotel has 262 rooms and suites, executive floors, gymnasium with spa, open-air swimming pool on floor 17, meeting rooms, bars, cafeteria, restaurants and private garage. It is located across from the CCIB.

## HOTEL FRONT MARITIM

★★★★ Area 1

Located in Barcelona right on the beachfront, opposite the Olympic Port in one of the leading recreational areas of Barcelona and very near the district 22nd. Hotel Front Maritim Barcelona has been well-designed and its dark wood décor has a hint of the orient. The hotel has 177 rooms most of which have a great deal of natural light and all of which are quiet. If you get a room at the top of the hotel you may be lucky enough to have a sea view.

## HOTEL HESPERIA DEL MAR

★★★★ Area 1

This new construction is located by the sea and is in the new commercial area of Barcelona: Diagonal Mar. Right beside the Olympic Port, Hesperia del Mar is only 10 minutes away from the old part of the city and from the Ramblas of Barcelona. The hotel offers all the modern comforts, conveniences and facilities to make your business trip or vacation a great success.

## HOTEL HILTON DIAGONAL MAR

★★★★ Area 1

This 23 floor hotel is one of the newer additions to the Diagonal Mar. Located 200m from the CCIB and the beach; it features two restaurants, an open air swimming pool, a fitness centre and executive lounge which will ensure a comfortable and enjoyable stay.

## HOTEL ME

★★★★★ Area 1

Located in the 22nd district on Diagonal Avenue at Pere IV between the Glories Plaza and the Forum area, ME Barcelona Hotel is at the hub of Catalonia's boldest architectural achievements and cultural landmarks. Within the hotel's vicinity, guests will find: Agbar Tower designed by Jean Nouvel, Sagrada Familia by Gaudi, Olympic Port and CCIB. A dramatic compilation of chic aesthetics and relaxed color-tones; a hotel that takes an "everything is possible" approach to service, making ME Hotel in Barcelona highly-regarded among business professionals and trend setters; world travelers and the style-savvy.

## HOTEL RAFAEL DIAGONAL PORT

★★★ Area 1

This hotel is situated right on the beach, at only 15 minutes away from the airport, in the privileged district called "Front Maritim", a developing nucleus which links with the future Technological Centre of Barcelona, and within walking distance to CCIB. All rooms are designed and equipped with leading edge technology.

## HOTEL TRYP CONDAL MAR

★★★★ Area 1

This cylindrical modernist building offers breathtaking views of the sea and city. All rooms and suites are equipped with everything needed by the modern business traveler and has two restaurants which offer top Asian cuisine.

## HOTEL VINCCI MARÍTIMO

★★★★ Area 1

This hotel has a bright and well-designed lobby area with plenty of natural light and is popular with local businessmen and increasingly with tourists looking for a quieter location within walking distance of the CCIB. Guestrooms are decorated in a contemporary style with dark wood, frosted glass and neutral tones.



Hotels		Area	Single Room	Double Room	Deposit per room	*Hotel Amenities
Hotel AC Barcelona	★★★★	1	<input type="checkbox"/> €365	<input type="checkbox"/> €388	€400	R,S24,P,FC,IT
Hotel Atenea Mar	★★★★	1	<input type="checkbox"/> €180	<input type="checkbox"/> €200	€200	R,S,FC,IT
Hotel Barcelona Princess	★★★★	1	<input type="checkbox"/> €302	<input type="checkbox"/> €323	€350	R,S24,P,FC,IT,BC
Hotel Catalonia Berna	★★★★	2	<input type="checkbox"/> €114	<input type="checkbox"/> €125	€200	R,S24,IT
Hotel Catalonia Duques de Bergara	★★★★	2	<input type="checkbox"/> €130	<input type="checkbox"/> €141	€200	R,S24,IT
Hotel Catalonia Ramblas	★★★★	2	<input type="checkbox"/> €141	<input type="checkbox"/> €152	€200	R,S24,P,FC,IT
Hotel Diagonal Zero	★★★★	1	<input type="checkbox"/> €315	<input type="checkbox"/> €335	€350	R,S24,P,FC,IT,BC
Hotel Front Maritim	★★★★	1	<input type="checkbox"/> €190	<input type="checkbox"/> €200	€200	RS,P,FC,BC,IT,R
Hotel Hesperia Del Mar	★★★★	1	<input type="checkbox"/> €182	<input type="checkbox"/> €193	€200	R,S,IT,BC
Hotel Hilton Diagonal Mar	★★★★	1	<input type="checkbox"/> €285	<input type="checkbox"/> €305	€300	R,S,P,FC,IT,BC
Hotel ME	★★★★★	1	<input type="checkbox"/> €227	<input type="checkbox"/> €238	€250	RS, BC, IT, R, FC
Hotel Rafael Diagonal Port	★★★	1	€126	<input type="checkbox"/> €132	€200	R,S,IT
Hotel Vincci Condal Mar	★★★★	1	<input type="checkbox"/> €240	<input type="checkbox"/> €260	€250	R,S,P,FC,IT,BC
Hotel Vincci Maritimo	★★★★	1	<input type="checkbox"/> €299	<input type="checkbox"/> €334	€300	R,S,IT

## HOTEL ACCOMMODATION FORM

Return this form to:

**VIAJES IBERIA CONGRESOS**

Edificio Orizonia

C/ Pallars 193 2ª planta

08005 Barcelona, Spain

Tel.: +34 93 510 10 05

Fax: +34 93 510 10 09

Email: congresos.barcelona@viajesiberia.com

www.worldgicancer.com

Rates are per room, per night, including breakfast buffet and service charge.

The above mentioned deposit will be charged as a guarantee for your room reservation. This deposit will be deducted from the hotel final bill at check-out. Not hotel reservations will be processed and confirmed without receipt of the corresponding payment. Viajes Iberia Congresos is authorized to reserve an alternative accommodation at another hotel, should your preferences be unavailable.

Area 1: Walking distance to CCIB

Area 2: City Center

Hotel Amenities: R: Restaurant, S: Room Service (Limited Hours), S24: 24 Hour Room Service, P: Pool, FC: Fitness Center, IT: Internet Access, BC: Business Center

Contact Details (Please use capital letters)		Institution:
First Name/Given Name	Last name/Family name	
Address		
Postal Code:	City:	Country:
Telephone:	Fax:	Email Address:

Accommodation Details		
Arrival Date:	Departure Date:	Number of nights:
Remarks/Special Requests:		
Number of rooms: _____ x € _____ + deposit per room = TOTAL TO BE PAID € _____		

Payment Type		Card Number:
<input type="checkbox"/> American Experss	<input type="checkbox"/> Master Card/Euro Card	Exp. Date:
<input type="checkbox"/> Visa	<input type="checkbox"/> Diners Club	Name of Cardholder:
<input type="checkbox"/> Check in Euros payable to VIAJES IBERIA CONGRESOS (except in the last 30 days)		I hereby authorize Viajes Iberia Congresos to charge my credit card with the total amount of fees due as requested on this form.
<input type="checkbox"/> Bank transfer to <b>VIAJES IBERIA CONGRESOS</b> BANCA MARCH-Tuset, 2 08006 Barcelona Account number: 0061-0164-17-0007410113 Swift code: BMARES 2M IBAN number: ES98 0061-0164-17-0007410113		<b>Signature of Cardholder:</b>
Please fax the copy of the bank transfer together with the hotel registration form to: +34 93 510 10 09. Forms without the corresponding payment will not be considered.		Date:

### Cancellation and Change Policy:

- Any change of hotel reservations or cancellations must be addressed to Viajes Iberia Congresos in writing, not to the hotel.
- For cancellations received before 11 February 2011, there will be a full refund of the deposit.
- For cancellations received between 11 February and 20 May 2011 no refund of the deposit will be made.
- For cancellations received after 21 May 2011 or no shows, the entire stay of your reservation will be charged. For reductions in the number of nights after this date, the nights reduced will be duly charged.



Return this form to  
**VIAJES  
IBERIA  
CONGRESOS**



13TH WORLD CONGRESS ON  
**Gastrointestinal**  
CANCER

22-25 June 2011 • Barcelona, Spain

## 4 EASY ways to register:



ONLINE...  
[www.imedex.com](http://www.imedex.com)



FAX US...  
+1 (678) 242 0920



CALL US...  
The Registrar will take  
your registration over  
the phone.  
+1 (678) 242 0906



MAIL US...  
Imedex®  
4325 Alexander Dr.  
Alpharetta, GA  
30022-3740, USA

## 3 WAYS TO LEARN



**PRINT** materials are  
produced by Imedex for  
your reference needs



**ONLINE** products are  
produced by Imedex in 6  
user-friendly formats



**LIVE** meetings are  
produced by Imedex in  
15 countries

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## REGISTRATION

**To Register:** You may pre-register online by 9 June 2011 at [www.worldgicancer.com](http://www.worldgicancer.com), call Imedex at +1 (678) 242 0906, or return the registration form in this program by mail or fax +1 (678) 242 0920. If you mail the form, please keep a copy for your records. Registration confirmations will be issued before the Congress.

To pre-register, Individual and Group registrations must be submitted and paid in full by 9 June 2011.

To qualify for special registration fees, registration and full payment must be received by Imedex by the dates specified.

**Pharmacists, Nurses and Fellows:** Proof of eligibility for these registration types must accompany your registration. Examples include a copy of your license or badge or a letter from your department head describing your status. Proof of eligibility may be mailed to Imedex or faxed to +1 (678) 242 0920 or scanned and emailed to [meetings@imedex.com](mailto:meetings@imedex.com).

**ESMO Discounts:** ESMO members receive €120 off the published registration fees. For more information about the European Society for Medical Oncology, please visit their website at [www.esmo.org](http://www.esmo.org).

**Payment:** To pre-register, registration and payment must be received no later than 9 June 2011 for Individuals and Groups. Please register on-site after this date. Contact Imedex at +1 (678) 242 0906 or visit our website at [www.worldgicancer.com](http://www.worldgicancer.com) to ensure program is being held as scheduled and to confirm that meeting is not full. Registration fees must be remitted by credit card, check, or wire transfer. Checks should be in the Euro currency and be payable to Imedex. To pay via wire transfer, you must add €50 to each wire transaction to cover bank charges. Include the full name of the attendee and the name of the Congress: A192.01 – ESMO 13<sup>th</sup> World Congress on Gastrointestinal Cancer. **An attendee is not registered until full payment is received.**

**Wire to:** Bank of America, NA London, 1 Alie Street E1ADE London UK

**Swift Code:** BOFAGB22

**Sort Code:** 165050 Beneficiary: Bank of America Domestic Deposit #5687

**Account #:** 600895687029, Reference: Imedex, LLC

**Account #** 10726-118

**IBAN:** GB89 BOFA 1650 5095 6870 29

**Registration Fee Inclusions:** Registration fees include admittance to scientific sessions, Congress materials and all functions as specified in the agenda.

**Cancellation:** For registration fees to be refunded, written notice of cancellation must be received at [meetings@imedex.com](mailto:meetings@imedex.com) no later than 9 June 2011. The amount of registration fees remitted, minus a €90 administrative charge, will be refunded after the Congress. Substitutions are accepted with written notification. No refunds will be made if notice is received after 9 June 2011.

Imedex does not accept responsibility for covering travel, accommodation or any other costs incurred by registrants in the rare event that this program should be canceled for any reason. Every effort will be made to give reasonable notice in the event of cancellation. The event agenda is subject to change

## ESMO 13th World Congress on Gastrointestinal Cancer

### CONGRESS REGISTRATION

A192.01

FIRST NAME _____		LAST NAME _____	
<input type="checkbox"/> MD <input type="checkbox"/> PhD <input type="checkbox"/> PharmD <input type="checkbox"/> RN <input type="checkbox"/> Other Degree _____			
SPECIALTY: <input type="checkbox"/> Gastroenterology <input type="checkbox"/> Medical Oncology <input type="checkbox"/> Nursing <input type="checkbox"/> Pharmacy <input type="checkbox"/> Radiation Oncology <input type="checkbox"/> Surgery <input type="checkbox"/> Other _____			
EMAIL ADDRESS _____			
TELEPHONE _____		FAX _____	
INSTITUTE _____		DEPARTMENT _____	
ADDRESS _____			
CITY _____		STATE / PROVINCE _____	
ZIP / POSTAL CODE _____		COUNTRY _____	



Check if you require special facilities or assistance and attach a note with specific details and requirements.

### REGISTRATION FEES

\*Proof of eligibility must accompany registration

	ESMO Member Rate*	Non-Member Rate
<b>Discounted Rate: Payment received by 10 March 2011</b>		
Physicians	<input type="checkbox"/> €495	<input type="checkbox"/> €615
Pharmacists*	<input type="checkbox"/> €360	<input type="checkbox"/> €480
Nurses/Fellows*	<input type="checkbox"/> €230	<input type="checkbox"/> €350
<b>Regular Rate: Payment received by 9 June 2011</b>		
Physicians	<input type="checkbox"/> €595	<input type="checkbox"/> €715
Pharmacists*	<input type="checkbox"/> €435	<input type="checkbox"/> €555
Nurses/Fellows*	<input type="checkbox"/> €280	<input type="checkbox"/> €400
<b>Full Rate: Payment received after 9 June 2011</b>		
Physicians	<input type="checkbox"/> €745	<input type="checkbox"/> €865
Pharmacists*	<input type="checkbox"/> €535	<input type="checkbox"/> €655
Nurses/Fellows*	<input type="checkbox"/> €355	<input type="checkbox"/> €475
Pharmaceutical Industry Staff Members	<input type="checkbox"/> €730	

### PAYMENT METHOD

American Express  MasterCard  Visa

Check or wire in the amount of: € \_\_\_\_\_

Card No. \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_

Cardholder's Name: \_\_\_\_\_ Signature: \_\_\_\_\_

\*NOTE: After 9 June 2011 only credit card payments will be accepted for pre-registration. Registrants who pay with American Express will be charged in the USD equivalent. This is a policy of American Express. More information may be found at [www.oanda.com](http://www.oanda.com).

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13TH WORLD CONGRESS ON  
**Gastrointestinal**  
CANCER

22-25 June 2011 • Barcelona, Spain

## Comments from past participants

*"It was a wonderful meeting. There were fabulous speakers. The content was remarkable, and people came from all over the world"*  
Dr John L. Marshall, Georgetown University, USA

*"Excellent meeting"*

*"A clear overview of (new) treatment for cancer"*

*"This congress has clarified the options offered to my patients"*

*"Excellent discussion of clinical cases with emphasis on complexities and the need of multidisciplinary approaches and care"*

*"Very good and constructive congress. Excellent professors"*

*"Very good balance between reviews and abstracts"*

*"An excellent knowledge update on GI cancer management with results of new studies and new agents as well as the role of biologics"*

## Important Dates

Abstract Submission Deadline	22 February 2011
Discounted Registration Deadline (Individual/Group)	10 March 2011
Abstract Notifications Mailed	4 April 2011
Abstract Presenter Registration Deadline	29 April 2011
Regular Registration Deadline (Individual/Group)	9 June 2011
Congress Dates	22-25 June 2011

Go to [www.worldgicancer.com](http://www.worldgicancer.com) to register or for more information.